

Privacy Policy - [www.flippindirectoy.co.uk](http://www.flippindirectoy.co.uk)

The flippindirectory.co.uk is a wholly owned subsidiary of 2Evolv Ltd

Company No. 6516966

This privacy policy ("Privacy Policy") is for the [www.flippindirectory.co.uk](http://www.flippindirectory.co.uk) referred to as the "website" in this Privacy Policy.

By accepting this Privacy Policy, you expressly consent to our use and disclosure of your personal information in the manner set out in this Privacy Policy. If you object to this use and disclosure please do not register for a Priority Advert with us. If you object to your information being featured on our directory in a Standard Entry, please contact us, in accordance with Clause 8 of this Policy, in order to arrange its removal.

## 1 Privacy

We wish to demonstrate our firm commitment to your rights to privacy. This is why we have set out the privacy guidelines set out below. We may need to change this Privacy Policy over time. We will post changes to this Privacy Policy to the Website when such changes are necessary. All amended terms shall automatically be effective immediately after they are initially posted on the Website.

## 2 Law

The information contained in this Privacy Policy shall be governed and construed in accordance with English law and be subject to the exclusive jurisdiction of the English courts.

## 3 Data Protection Act

2evolv Limited has notified the Information Commissioner under the terms of the Data Protection Act 1998 that it may obtain information about data subjects.

## 4 Information that we hold

(A) Information gathered by us - Collected information

### Business Internet Directory Standard Free Entry

- I. You will appreciate that we may need to gather some information about you in order to compile our business directory. This information may include:
  - (i) Company/business name
  - (ii) Company/business address
  - (iii) telephone number
  - (iv) A category for your business

- (v) Website address
- (vi) Email address

The information we collect will then be featured in the relevant business directory (hosted on) [www.flippindirectory.co.uk](http://www.flippindirectory.co.uk), any associated promotional websites and selected social networking sites. A Standard listing is Free and will be made available to users of our flippingdirectory.co.uk service. We may also use the information we collect to contact you about our other business services which we offer.

III. We may, on occasions, collect additional personal information from surveys on the Website, which you will not be obliged to fill in or return to us.

#### (B) Information that is automatically logged - Stored Information

##### I. Your IP address

When you enter the Website, we use your internet protocol ("IP") address to help diagnose problems with our server, to administer the Website and to help identify you. We also have the ability to ascertain what type of operating system and browser software you use and to identify the geographical location of your browser. Your IP address is also used by us to gather broad demographic information and other purposes, such as monitoring visitor frequency.

##### II. Cookies

You may be aware that there is a technology called "cookies". Cookies are small files that are transferred from the Website to the hard drive of your computer and which help us to provide you with customised services. A cookie will not allow us to obtain information of a personal nature that will identify you to us, such as your name and address. We will only be aware of such information if you provide the information to us or you have set the preferences in your browser to provide this information automatically.

Most cookies are "session cookies", which means that they are automatically deleted from your hard drive at the end of a session using the Website. If your browser permits you to do so, you may decline our cookies. Please note that if you decline our cookies you may not be able to use certain features on the Website.

You may also encounter "cookies" or other similar devices on certain pages of the Website that are placed by third parties. We do not control the use of cookies by third parties.

##### III. What we do with the stored information that we collect

The information we collect via the Website in aggregate form allows us to carry out an analysis of user behaviour in general. This enables us to measure overall interest in the Website and helps us to develop the Website to make it more interesting/useful to users in general terms. Such information also enables us to inform advertisers how many users have clicked on to the various advertisements displayed on the Website. The analysis we perform does not include any personal information provided by you. We merely use the aggregate form of the information for these purposes. We will not provide any personal information you have disclosed to us to any third party unless you give us specific authority to do so.

#### 5 Sharing collected or stored information

5.1 Any information that is gathered from visitors to or customers of the Website is not sold, made available to, or otherwise distributed to third parties for any purpose.

We will not share personal information about you unless we have your specific permission to do so.

5.2 We share the information we gather via the Website with advertisers and other partners. The information we share comprises information in aggregate form only (Stored information).

#### 6 Telling you what information we hold about you

If you wish to know what information we hold on you, please contact us in writing supplying sufficient information to enable us to identify you. We will only send this information to the e-mail address we have on file, unless you send us your postal address and request that we send the information to you at your postal address (and we are able to verify the validity of this address).

#### 7 Removing and correcting information

If you request to remove your personal information from our database or you wish us to amend or change the information we hold about you on our database, we will remove or amend any such information on your request.

#### 8 Data quality

You may change and modify the information you have previously provided to us, as follows:

- 8.1 Send an e-mail to us at: Gary Edwards@2evolv.co.uk
- 8.2 Call us on: 01978 666340
- 8.3 Send a letter to: Redwither Tower, Redwither Business Park,  
Wrexham, LL13 9XT

#### 9 Other Collectors of Information

Except as otherwise expressly included in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you. To the extent that you disclose your information to other parties, different rules may apply to their use or disclosure of the information you disclose to them. To the extent that we use third party advertisers, they adhere to their own privacy policies. Since we do not control the privacy policy of any third party, you are subject to the privacy policy of that third party.